



# Organisation Profile and PRODUCT DOCUMENTATION

## Mercantile Data Manager

81/2, Palm Avenue, Kolkata, Pin – 700019,  
West Bengal, India  
Telephone: +9133 22805442  
Email: [contact@mdm-india.com](mailto:contact@mdm-india.com)  
Website: [www.mdm-india.com](http://www.mdm-india.com)

**Creative  
Consistent  
Committed**

**MDM has long-term experience of working in business system since the ERP term was not popular so widely. MDM has a DOS – based product which is so much robust that till today our clients are afraid to discard the system.**

*Presently MDM is engaged in development of Business Solution software converting the present system into Windows environment under .NET technologies.*

### **Products Features in Short**

Mercantile Data Manager is in the field of Software Development for last several years and providing business solution to its clients. MDM has developed a system to manage the business of an FMCG organisation having turnover of 2 billion INR and network all over the India. That system provides almost all facilities available in leading ERP systems covering following functional domains.

All modules are equipped with Business Intelligence and MIS report to take important business decisions. There are some business intelligence module and MIS Report which are optional and can be implemented separately.

The functional domains:

- **Front Desk Administration**
- **Purchase Administration**
- **Production Process, Control & Stores Administration**
- **Sales Process & Distribution Monitoring**
- **Human Resource Administration & Payroll**
- **Assets Management (Fixed Assets)**
- **Finance & Accounts**
- **Taxation**

*All above modules are available separately for step-by-step implementation.*

### **Front Desk Administration**

*(A system to support Reception Department)*

Manage Despatch & Receive Documents  
Managing Contact Databases

### **Purchase Administration**

*(A system to support Purchase Department by managing all bills related to purchase of material along with other purchases)*

Bills Receive Process  
Bills Admission Process  
Bills Payment Process & Planning  
Bills Payment Clearance (Governed by separate module by higher authority)

### **Production Process, Control & Stores Administration**

*(A system to support Manufacturing Unit by managing material movement and its status through different stages of production processes.)*

Material Received (from Vendor/Supplier)  
Allotment of Material (for different stages of Production)  
Production Process (Single/Multi-stage)  
Reports (Production & Status according to stages of production)  
Store Administration (Wastages, Return etc.)  
Inventory Reports (according to stages of production)  
MIS Reports indicating multi-warehouse/locations stock position  
Despatch of Material

### **Sales Process & Distribution Monitoring**

*(A system to support Sales Department and managing of Sales Processes, material distribution, etc.)*

Material Receive Process  
Order Processing  
Material Requirement Schedule  
Delivery of Material  
Billing (against sales)  
Debit/Credit Note Generation  
Sales Return (Credit Note) Process  
Material Movement (other than sales)  
Store Administration (Sales Stock Point)  
Party (Debtors) Ledger Account Control

### **Human Resource Administration & Payroll**

*(A system to support HR Division and managing of Employee Records & other related processes.)*

Employee Registration  
Maintenance of Employee Leave Records  
Payroll Process  
Loans & Advance Processing  
Processing of PF & ESI Documentation (if applicable)

## **Assets Management**

*(A system to support fixed assets records of the organisation.)*

- Acquisition of Fixed Assets through purchase
- Sale/Discard or loss of Fixed Assets
- Preparation of Fixed Assets Register
- Acquisition/Discard Report
- Fixed Schedule as per Company's Act

## **Finance & Accounts**

*(Central Accounting System of Organisation)*

- Account Creation and Setting up budget & policies
- Voucher Processing & conventional accounting reports
- Expenses Projection for Finance Control & Budgeting

## **Taxation**

*(A system to support Taxation Department and processing of TDS matters.)*

- Administration of TDS factors based on TDS section.
- Processing TDS
- Challan Posting for TDS
- Preparation of TDS Certificates (Form 16A)
- Preparation of FVU-file for Return Uploading

## **Audit Processes**

Apart from business modules mentioned above there are additional Business Intelligence Modules as FLASH (Financial Ledger Access for Secured Holding), TRACK, STRATEGY, TAPER (Transaction Audit Process Enabled Report) etc. also available, which are equipped with processes & MIS Reports and are designed to Support Corporate Governance at the same time to take important business decision time to time.

## About Mercantile Data Manager

Mercantile Data Manager is a well known organisation in the field of Information Technology. It is an organisation with dedicated in-house consultants and external consultants as business associates who are very much focused in providing quality solutions to meet the business needs of our clients. The organisation was formed in the 90's of the last century by professionals from allied fields like Engineering, Computer Science, Economics and Management with a dream to explore different ways to provide solutions.

## Our Infrastructure

MDM understands that Time, Cost and Quality are the key factors of a business and are valued by the clients. Hence to keep our commitment in these parameters, the organisation is equipped with all **latest technological devices, software tools** and **communication equipments** to provide our clients our best knowledge based supports.

## Team Specialty

MDM has a set of young, bright, intelligent and dynamic professionals who are not only technically strong but also strong in different functional domains. MDM believes that to develop system, the knowledge of software is not enough. It requires the knowledge of functional domain also. Apart from professional aspects they are very much aggressive to face the challenge and their jubilant nature helps to maintain a friendly environment and emotional bonding with the client team during project schedule.

## Our Policy

We always see ourselves as an active member of our Client Organisation. We never consider our services to be an external object at client environment. We take project ownership and side by side infuse this passion to the Client Team to be emotionally involved with the recommended strategy as well as its execution within the organisation. Our passion is to make our client organisation into a world-class organisation in its domain through our Value-Plus Services.

## Our Experiences

We have experience of working in most of the domain with reputed institution of our country like:

- Durbar Mahila Samanwaya Committee, Kolkata
- Shalimar Chemical Works Limited, Kolkata
- Nilgiri Oil & Allied Industries, Hyderabad
- Mode Group of Companies, Kolkata
- TNS India Limited, Hyderabad
- Gfk – Mode Private Limited
- South Point School, Kolkata
- All India Institute of Hygiene & Public Health, Kolkata
- Asiatic Marketing Corporation Limited, Bangladesh

## Our Positive Points

- **Meeting Deadlines**

Since inception of this company, our organisation has never failed deadline of the project in delivering the deliverables committed at the time of contract. *(However we give the credit to the client organisation also to deliver us the information required for the project in due time.)*

- **Interactive (Gaming) Project Experience**

Our organisation already in the process of developing 3D Virtual Reality based game project in the regional language. MDM has a strong development team who are experienced and able to handle project with responsibility.

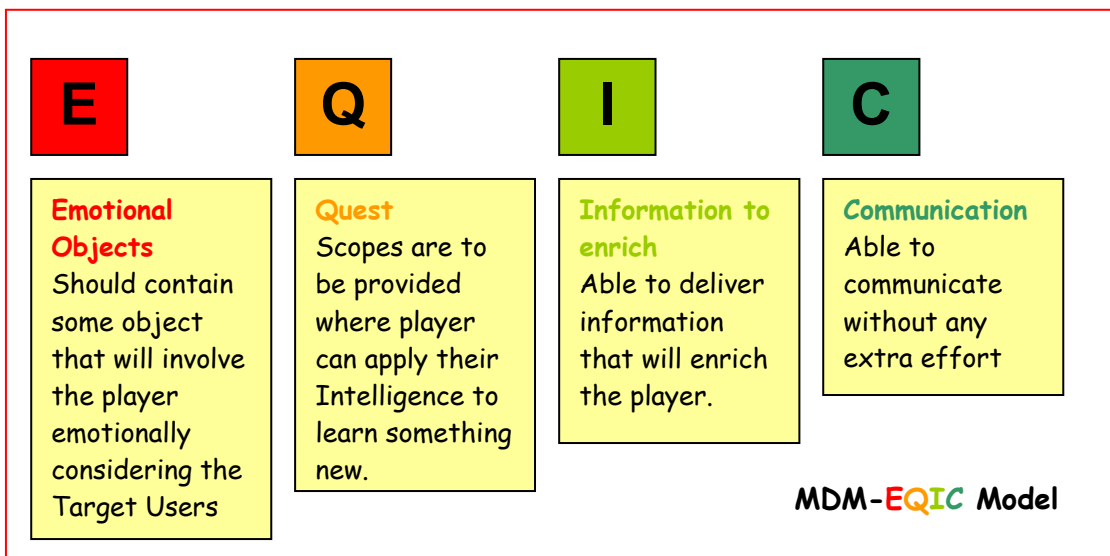
We have people to handle following key areas:

Production Controller/Project Manager  
Programmer  
Illustrator/Graphics Designer  
3D Animator/Character Model Developer  
2D Animator

MDM is the only organisation in the West Bengal and among the very few in the country has the setup and experiences of working and developing Virtual Reality based Interactive Projects.

- **MDM-EQIC Model**

From the experience of developing software products for different sectors, MDM has developed a model called MDM-EQIC Model to set a bare minimum quality-performance standard by involving attributes like Emotion, Quotient, Information and Communication.



- **Business Intelligence & Solutions**

MDM is in the field of providing business solution from its inception and also experienced in handling clients of Multi-Crores from various business domain. The organisation has developed number of modules to facilitate business process in terms of saving time and man-power as well as increasing efficiency in the process.

- **New Business Domain**

**Implementation of SAP/ERP Product**

MDM is one of the very few organisations in West Bengal who have SAP/ERP (Version 6) in-house installation for the purpose of Research to device business processes and testing for in-house ERP team and to deliver client an efficient & consistent support. MDM has strong and experienced Business Intelligence team of all functional domains as well as Technical (ABAP) & Basis to provide business solutions to the industries.

**Corporate Training on SAP/ERP**

Apart from Implementation & Support, MDM is also started a wing to train the personnel of the client where SAP/ERP is already installed or planned to be installed.

**Training Program on Gaming Technology**

As MDM is in the process of the development of 2D/3D based game and Interactive Learning Resources (ILR), it is found that there is a tremendous dearth of Gaming Professional compared to the demand. As narrated by the business experts, Gaming & ILR will be a huge market worldwide by the end of 2009. So MDM is planning to open another training division on VR (Virtual Reality) based Gaming & ILR to meet our own need and to fulfil the market demand at the same time.

## Knowledge Process Support & Services

MDM is equipped with strong infrastructure to provide Knowledge Process Service. The detail of resources is given below:

<b>Our infrastructure</b>	Strong technical team of Software & Hardware Engineers to provide technology based support to Knowledge Process Support Team.
<b>Capacity Plan</b>	MDM has enough resources to extend the capacity of support based on the demand generated or required for generating clients.
<b>Domain of Support</b>	Data Modelling Data warehousing Data Mining Data Processing (Market Research Data and even for other business processes) System Development Life Cycle (SDLC)
<b>Head People</b>	More than 10 years experience in Software, MBA in Marketing & Finance, Cost Accountants, Statistics.
<b>Present Focus Area</b>	<i>SAP Practice (Implementation &amp; Support)</i> <i>Business Solution Product Development</i> <i>Interactive Learning Resource Development</i>
<b>Software Tools &amp; Other Expertise</b>	Quantum, Merlin, SPSS & SAS (Optional) .NET, Share Points, Java, SAP
<b>Computer Infrastructure</b>	10 Computers connected in LAN being served by High-power equivalent to Enterprise Server. Hot-swap rack hard-drives for backup purposes. Web space for ftp uploading of data file through secured connectivity.
<b>Technical Expertise of Technology Support Team</b>	Experience in database like Oracle, SQL Server, DB2 VB.NET, ASP.NET, Java, PHP and other like Visual Basic Etc. Action Script for Flash, Flex for the preparation of Presentation SAP (ABAP, SD, FI, CO, PP and MM etc.)
<b>Cost</b>	Organisation provides a very competitive price through the long tested proprietary model of implementation

MDM has its own SAP (MySap – SAP/ERP 6.0) installed in the house to train own SAP professional.

For more please visit our website <http://www.mdm-india.com>